Cornell Nutrition Conference
Thursday, October 19, 2017

“Moving towards the new food world: What do all of these food trends really mean for the dairy producer?”

Presented by Kelli Hayes, Chr. Hansen A/S

6:30 AM  Breakfast, sponsored by Chr. Hansen
6:45 AM  Presentation by Kelli Hayes

This session will explain the drivers and behavior behind the seemingly endless fragmentation of food trends and how that will affect the agricultural industry.

The Speaker:
Based in Copenhagen, Denmark, Kelli Hayes is Director, Corporate Strategy & Business Development at Chr Hansen, where she leads projects of strategic importance to the global organization. Her previous experience includes working for McKinsey & Company’s South African office as well as Wells Fargo’s Corporate Banking division in both San Francisco and New York City. She holds a PhD in Moral Philosophy and an MPhil in Applied Ethics from the University of Stellenbosch in South Africa as well as a Bachelor in Business Administration from the University of Texas at Austin.